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## Shriram Group co announces new joint venture

Shriram Group announced the launch of Shriram Wealth- a wealth management platform for high net worth individuals, in partnership with Sanlam Group, a South African financial services provider with focus on unattended wealthy Indians. Shriram Wealth is a 50:50 joint venture between Shriram Group and Sanlam Group. Shriram wealth aims to achieve ₹50,000 crore in assets under advice over next 5 years.